



NOVA CASE TEAM

CANDIDATE'S GUIDE
SPRING 2026



AGENDA

- 1) **Our Club**
- 2) **What can we offer you?**
- 3) **What do we do?**
- 4) **Our Board**
- 5) **Our Departments**
- 6) **Recruitment Process**
- 6) **Contacts**



Fall 2025 Team

MISSION, VISION & VALUES**MISSION**

Nova Case Team aims to effectively **qualify Nova SBE students** to face the current **market challenges** by the means of case solving.

**VISION**

To help our members achieving their **full potential** and further developing their **critical thinking** to excel in their professional paths, bringing forward Nova Case Team both as a reputable and a reliable association of the **future world leaders**.

VALUES

Dedication
Teamwork
Continuous Learning
Fun



"I cannot emphasize enough the role that case solving plays in bridging abstract concepts and theory with reality. Most importantly, it is structure with conflict within, helping students to use their analytical skills in what no handbook can truly emulate: solving uncertainty and managing the disruptive nature of the business environment." - **Professor Miguel Oliveira**



Learning

- Learning Resources
- Learning Sessions
- Lots of diverse and fun activities



Networking

- Meet a diverse team
- Other Nova Clubs
- Companies



Skills Development

- Problem-Solving
- Leadership
- Resilience
- Step out of comfort zone



MESSAGE FROM THE PRESIDENT

'Nova Case Team has been a defining part of my journey at Nova - not only for the technical and soft skills I've developed, but above all for the friends I've met along the way. The club brings together people who challenge you, support your growth and push you to become a better person and professional. More than teammates, they become close friends, and that sense of community is what truly makes NCT special. Don't miss out on this opportunity! I hope this experience can be just as meaningful for you'

Gonçalo Costa, MSc Finance



3. WHAT DO WE DO

Internal Case Solving



- **1on1 case interview simulations**, with constant **feedback**
- Interactive cases with the club's members
Practice for **case competitions**



Learning Sessions

- Learning sessions with **companies and professors** on **various topics**: problem-solving, structured communication, how to develop engaging presentations, etc.
- **Networking** opportunities

External Case Solving



- Case solving interactive activities with **other clubs** from Nova and other universities
- **Networking opportunities** and opportunity to solve cases with people from **diverse backgrounds**



Case Competitions

- Participation in **national** and **international case competitions**
- **Organizing external case competitions** for Nova students



4. OUR BOARD

President



Gonçalo Costa

Vice President



Andreia Moura

Vice President



Diogo Faria

Head Marketing



Duarte Martins

Head CR&Events



Gustavo Moutinho

Head Operations



Pedro Silva

Head Human Resources



Beatriz Ferreira

Nova Case Team



DUARTE MARTINS
Head of Marketing

MARKETING

- Develop a strategic **marketing plan** for the semester.
- Manage the club's **social media platforms** as well as the **website**, promoting the club's events & activities.
- **Manage Public Relations**, engage with the community in a way that promotes our mission, vision & culture.
- Develop **merchandise**.



GUSTAVO MOUTINHO
Head of CR & Events

CR & EVENTS

- Develop a structured plan for possible **external events** with other Nova SBE **clubs, companies, or professionals**.
- Organize and monitor external events, such as **workshops, case competitions, and networking sessions**.
- Evaluate, establish contact, and manage possible partnerships and sponsorships.



PEDRO SILVA
Head of Operations

OPERATIONS

- Organize and monitor the **case-solving activities**, including **1on1 cases, interactive cases**, and longer cases.
- Organize and monitor social internal events, such as networking sessions, workshops, and others.
- Develop the **NCT Casebook**.



BEATRIZ FERREIRA
Head of HR

HUMAN RESOURCES

- Organize and coordinate the **recruitment process**.
- Organize **team-building activities** and events to promote internal networking.
- Develop regular online inquiries for **feedback** and improvement purposes.



6. RECRUITMENT PROCESS (GENERAL MEMBERS)

Our recruiting process has three assessment phases:

1. Application Form + CV

- Fill the **application form** with your **background information** and answer some **questions** regarding your **motivation** to join **Nova Case Team**. You must also **submit your CV**
- You can find the **link** for the application form on our **website** (link at the end of the document)
- **What are we looking for:** Proactive attitude, strong commitment and dedication.

2. Interview

- Interview with **two Board members of NCT**, consisting of **four phases: behavioural** questions, short **case-study** , one quick **brainteaser** and some time for **questions** that you might have for us
- **Key skills:** to be **engaging** during the interview
- **What are we looking for:** Structured thinking, communication skills and cultural fit.
- **How to Prepare:** In NCT's website you can find NCT Casebook under News. It includes examples of cases we use during our activities and can be a guide for your case-study part in the interview.

3. Results

- We will send you an **email with the results after careful deliberation**. You may receive **detailed feedback** about your **performance** during the recruiting process, **regardless of the outcome** of your application



6. RECRUITMENT PROCESS (DEPARTMENTS)

Our recruiting process has three assessment phases:

1. Application Form + CV

- **Fill** the **application form** with your **background information** and answer some **questions** regarding your **motivation** to join the specific department of **Nova Case Team** that you're applying for. You must also **submit your CV**
- You can find the **link** for the application form on our **website** (link at the end of the document)
- **What are we looking for:** Proactive attitude, strong commitment and dedication.

2. Interview

- Interview with the **head of the department** and a **Board member**, consisting of **four phases: behavioural** questions, **department related** questions , one quick **brainteaser** and some time for **questions** that you might have for us
- **Key skills:** to be **engaging** during the interview
- **What are we looking for:** Skills alignment, motivation and cultural fit.

3. Results

- We will send you an **email with the results after careful deliberation.** You may receive **detailed feedback** about your **performance** during the recruiting process, **regardless of the outcome** of your application



7. CONTACTS

Talk to us



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Social Media



[Website](#)



[Instagram](#)



[LinkedIn](#)



[Facebook](#)

THANK YOU FOR YOUR INTEREST!

